

## **Terms and Conditions: West Yorkshire Mayor's Big Ideas Challenge for Young People**

The West Yorkshire Mayor's Big Ideas Challenge (the "Challenge") is an initiative funded by the West Yorkshire Combined Authority ("the Combined Authority"), and delivered by TPXimpact. In these terms and conditions "applicant" and "applicants" means the individual or lead entrant (of a team) that submits an application to join the challenge, and "participant" or "participants" means the individual or lead entrant (of a team) who gain a place on the challenge programme .

Please read these terms and conditions and all additional information on the [Big Ideas Challenge webpages](#) carefully before applying to the challenge. Please note that these terms and conditions apply at all stages of the Challenge, from its opening on 10th February 2025 through to when winning participants have been awarded prizes and completed any associated mentoring. By submitting an application, you accept these Terms and Conditions and agree to comply with them. References to "we", "us" and "our" in these Terms and Conditions are references to TPXimpact and the Combined Authority.

The Mayor's Young Person's Big Ideas Challenge is a free unique opportunity for young people aged between 16 and 26, who live, work or study in West Yorkshire. It provides support for participants to use their unique lived experience to create new ideas that address problems affecting the health and happiness of young people in the region.

Subject to the terms in this document, for you or your team to be eligible to submit an application for the West Yorkshire Mayor's Big Ideas Challenge, and participant in the challenge programme, you must meet the eligibility criteria:

- The prize is open to anyone aged 16-26 who lives, works or studies in West Yorkshire. To apply, you must be aged 16-26 on the 10th of February 2025.
- You can enter on your own, or as part of a team of up to three people.
- You can only be part of one team.
- If entering as a team you must nominate one person to be the lead entrant. The lead entrant will receive any prizes won and be responsible for distributing it among their team.
- Applications will be judged in age categories: 16-18, 19-21 and 22-26. If you apply as a team, your team will be entered in the age category of your oldest team member.
- If you are under 18 years old, by entering this competition you are confirming that your parents/guardians have consented to your entry and to these Terms and Conditions, which they have read. Proof of age and identity may be required.

### **1. Applying to participate in the Challenge**

1.1 These terms and conditions apply to you and your team in relation to your application to, and participation in, the Challenge. All entry information is available on the [Big Ideas Challenge webpages](#)

1.2 You can submit an application to gain a place on the challenge between 12<sup>th</sup> February 2025 and 10<sup>th</sup> April 2025. Entries to the Challenge and all information relating to your entry

must be in English, must be legible and complete, and must comply with all applicable provisions on the Challenge website and these terms and conditions. TPXimpact and the West Yorkshire Combined Authority reserve the right to reject any entries that are incomplete, illegible or in the wrong format.

1.3 Late entries will not be accepted and TPXimpact or the Combined Authority are not responsible for entries which are lost, damaged, or late due to computer, network, or telecommunications failure or third-party telephone or data networks.

1.4 As part of the application process you will answer three application questions. Your application will be assigned to an age category: 16-18, 19-21, 22-26, depending on your age on 10 February 2025 or, in the case of teams, the age of your oldest team member on 10 February 2025.

1.5 Applications to gain a place on the challenge programme will be assessed against the [application criteria](#). The 11-12 highest scoring applications in each age category will gain a place in the programme

Application question	Assessment criteria
This year's challenge topic is young people's health and happiness. What interests you in the topic? Tell us about a challenge or issue to do with young people's health and happiness in West Yorkshire	<ul style="list-style-type: none"><li>• Understanding of the problem space (young people's health and happiness in West Yorkshire)</li><li>• Motivation to make change</li></ul>
What would being part of the Mayor's Big Ideas Challenge mean to you? Tell us about what you'd hope to get out of it	<ul style="list-style-type: none"><li>• Desire to develop and test an idea</li><li>• Curiosity to learn about addressing social problems through creativity</li><li>• Motivation to learn and grow as an individual</li></ul>
To get the most out of the programme, you need to be able to attend four group sessions. Three of these will be in-person and one will be online. Which of these times and dates would you be able to attend?	<ul style="list-style-type: none"><li>• Ability to attend sessions</li></ul>

1.6 In the event of a tie, scores will be reviewed by TPXimpact staff and competition judges. They will re-evaluate the tied applications based on the assessment criteria. Their decision will be final.

1.7 Participants must meet the defined [eligibility criteria](#) for the Challenge. Participants may submit multiple applications to the Challenge, but can only be part of one team, or enter as an individual.

1.8 Entry to the Mayor's Big Ideas Challenge is free of charge.

1.9 Employees of TPXimpact, the Combined Authority, RTC and other individuals working on the project, and their immediate families, are not eligible to enter. Should any conflict of interest, or perceived conflict of interest, between a team, assessor or judge exist, this must

be declared and a mitigation agreed with TPXimpact and the Combined Authority. For example, where an entrant has an existing relationship with an assessor or judge for example where mentoring, coaching, or other support that pre-dates the competition has been provided.

1.10 As a part of your entry, if you are a team, you are asked to identify one individual as team leader. The team leader is responsible for making sure that all other members are aware of and comply with these terms and conditions and all relevant entry information on the Challenge website. You must notify us in writing if the team leader changes and provide us with up-to-date contact details via [bigideaschallenge@tpximpact.com](mailto:bigideaschallenge@tpximpact.com)

1.11 We reserve the right at our sole discretion to refuse any entry if an application doesn't meet our required standards. We reserve the right at our sole discretion to remove you from the Challenge if you do not comply with these terms & conditions, if you cheat or behave in a way which is disruptive, inappropriate, or potentially dangerous, or if you fail to participate fully or do anything which may damage the reputation of any of TPXimpact, the Combined Authority or the challenge partners. Please notify TPXimpact in writing if you decide to withdraw from the Challenge for any reason.

1.12 We will use the contact details provided to contact you about whether or not your application was successful in the week commencing 14th April 2025. All communication between us about the Challenge shall be provided in English. If you do not respond to any communication within 14 days, we may at our sole discretion treat you (and your team, if applicable) as having withdrawn from the Challenge and, where relevant, select an alternative entry in your place.

1.13 By submitting an application to the challenge you agree to the conditions that:

- you will attend the final Celebration Event and present if selected.
- you have agreed to be bound by these terms and conditions.

1.14 We reserve the right to vary the form or substance of the Challenge (including without limitation the information on the on the [Big Ideas Challenge webpages](#), the criteria and requirements for success, event dates, the number of entries selected for each phase, these terms and conditions and any deadlines) as we deem appropriate in the circumstances, taking into account the aims of the Challenge. If you are not happy with the changes, you should withdraw from the Challenge; your continued participation will indicate your agreement to all and any changes.

## **2. Participating in the challenge**

2.1 If your application is successful and you are invited to join the programme you will need to attend at least four learning sessions over April and May 2025 and the Celebration event in July. Three of the four learning sessions will be in person and one online. The learning session dates are: [26th April 2025](#), [8th May 2025](#), [18th May 2025](#), [31st May 2025](#). The Celebration Event will take place on 2nd July 2025. If you are unable to attend these dates for any reason, you must inform TPXimpact at your earliest opportunity.

2.2 Prizes are awarded per individual or team. For example, a team of three would win 1x £100 completion prize in total, not 1x £100 completion prize per member. Please see Table of Prizes:

Category		Prize
<b>Most viable idea</b>	16-18 age category	Prize to the value of £625, selected from a pre-selected prize list
	19-21 age category	Prize to the value of £625, selected from a pre-selected prize list
	22-26 age category	Prize to the value of £625, selected from a pre-selected prize list
<b>Most creative idea</b>	1 <sup>st</sup> place	Prize to the value of £625, selected from a pre-selected prize list
	2 <sup>nd</sup> place	Prize to the value of £400, selected from a pre-selected prize list
<b>Furthest travelled</b>	1 <sup>st</sup> place	Prize to the value of £625, selected from a pre-selected prize list
	2 <sup>nd</sup> place	Prize to the value of £400, selected from a pre-selected prize list
<b>Best presentation poster</b>	1 <sup>st</sup> place	£100 voucher
	2 <sup>nd</sup> place	£50 voucher
	3 <sup>rd</sup> place	£50 voucher
<b>Completion prize</b>	n/a	£100 voucher

2.3 Prize Winners will be selected using the video presentation that participants create using the techniques developed in the learning sessions.

2.4 The video presentation will be assessed by a judging panel who will score it against the criteria below

Prize category	Assessment criteria
<b>Most viable idea</b> (16-18, 19-21, 22-26)	<ul style="list-style-type: none"> <li>● <b>Feasibility:</b> is the idea technically possible</li> <li>● <b>Scalability:</b> can the idea grow and scale</li> <li>● <b>Profitability and cost:</b> could the idea be profitable</li> <li>● <b>Market saturation:</b> is there an unmet demand for the idea</li> </ul>
<b>Most creative idea</b>	<ul style="list-style-type: none"> <li>● <b>Originality:</b> is the idea novel</li> <li>● <b>Usefulness:</b> does the idea respond to a well-defined need</li> <li>● <b>Lateral thinking:</b> did the individual or group use divergent thinking in the innovation process</li> </ul>
<b>Furthest travelled</b>	Individual or team demonstrates: <ul style="list-style-type: none"> <li>● Improved knowledge and understanding of innovation tools and methods</li> <li>● Increased interest, curiosity and collaboration</li> <li>● Greater self-belief, conviction or willingness to share with the programme</li> </ul>

2.5 The winning poster prize will be selected by an attendee vote at the Celebration Event.

2.6 In the event of a tie, scores will be reviewed by TPXimpact staff and competition judges. They will re-evaluate the tied scores based on the assessment criteria. Their decision will be final.

2.7 Prize Winners will select their prizes at the Celebration Event. Some prizes may be chosen that night but delivered to the winning participants within 1 month.

<b>Most viable idea</b>	Select prizes worth up to £625 (winner) £400 (runner up) from a pre-selected list at the Celebration Event. Receive prizes from TPXimpact within one month of selection.
<b>Most creative idea</b>	
<b>Furthest travelled</b>	
<b>Best presentation poster</b>	Claim voucher at the Celebration Event
<b>Completion prize</b>	Claim voucher at the Celebration Event

2.8 Prize Winners may only select their prizes from a pre-selected prize list. These prizes have been selected as mechanisms for advancing innovation. Prizes cannot be sold or exchanged for cash alternatives.

2.9 Neither the Combined Authority nor TPXimpact play any role in how the prizes are divided up across a winning team. That is the responsibility of the team members.

2.10 Plagiarism is prohibited. Entries must be the original work of the applicants.

2.11 We reserve the right at our sole discretion to suspend or terminate the Challenge if:

2.11.1 funding for the Challenge is reduced materially or withdrawn;

2.11.2 there are changes or developments outside our control that affect the Challenge

2.14 No compensation will be paid to participants if the Challenge is changed, suspended or terminated by us in accordance with these terms and conditions.

### **3. Your promises to us**

3.1 To participate in the Challenge you shall ensure that:

3.1.1 each Participant member satisfies the relevant eligibility requirements to enter the Challenge;

3.1.2 all information submitted by you is true, accurate and complete. We reserve the right to ask for additional evidence of claims made by you, to validate claims by any means we see fit, and/or to reject claims at our sole discretion;

3.1.3 each Participant shall provide promptly any additional information TPXimpact or the Combined Authority reasonably request within 14 days, and shall participate promptly in the assessment, testing, challenges, and presentations required as part of the Challenge;

3.1.4 your entry does not and will not infringe or misappropriate any intellectual property or other third-party rights, or breach any contractual obligation (specifically, though without limitation, please see Clause 4 below). We may withdraw your entry if we receive notice that your entry infringes or misappropriates any third-party rights, or breaches any contractual obligations;

3.1.5 each Participant shall make no attempt to undermine the Challenge, cheat, or behave in any way which is in our reasonable opinion unfair, disruptive, inappropriate or potentially dangerous, or which damages or may damage the reputation of the Challenge or of any Partner;

3.1.6 each Participant shall always act lawfully, ethically, and in good faith and comply with the rules of the Challenge and any relevant laws, regulations, guidelines and codes of practice; and

3.1.7 each Participant shall comply with our reasonable instructions while participating in the Challenge, including in relation to health, safety, and security.

3.2 You agree that if we determine that any of the above has been violated, we may at our sole discretion withdraw your entry.

#### **4. Information and Publicity**

4.1 You will retain your intellectual property rights in your entry to the Challenge.

4.2 TPXimpact and West Yorkshire Combined Authority are each an independent data controller when processing your personal data.

4.3 For information on how TPXimpact processes your personal data, please see the TPXimpact privacy notice.

4.4 The Combined Authority processes personal data to raise awareness of the competition and promote the experience and its benefits. The Finalist and Prize Winner's data will be processed under the basis of 'public task', to publicise their work via public platforms to the world at large (e.g. on the Combined Authority website, on social media). Other entrants who wish to participate in a case study about their experience can consent to do so; this will also involve the publication of personal data to the world at large. Further information, including contact details for the Data Protection Officer and information on rights under the UK GDPR, can be found on the Combined Authority's online privacy notice:

<https://www.westyorks-ca.gov.uk/footer/privacy-notice-and-cookie-policy/>

4.5 TPXimpact, the Combined Authority, and our partners may carry out publicity and promotion for the Challenge and publish our research and evaluation in relation to the Challenge, in line with the relevant Privacy Notice

4.6 Any public statements made by a shortlisted entrant or winner in relation to the Challenge during the Challenge and for the following calendar year must acknowledge the support of TPXimpact, the Combined Authority, and our partners and must be approved by TPXimpact and the Combined Authority in advance.

## **5. Exclusion and Limitation of Liability**

5.1 To the extent permitted by applicable law, TPXimpact and the Combined Authority exclude all liability for any direct or indirect loss or liability, costs, claims, taxes, charges or expenses arising from your participation in the Challenge or your reliance on statements made or advice given by us, our partners or contractors. If you submit any materials or items as part of your entry to the Challenge, this is at your own risk. TPXimpact and the Combined Authority give no undertakings to keep safely, maintain or return any materials or items.

5.2 Without prejudice to Clause 4.1, our maximum liability to you in connection with the Challenge (if any) is limited to £500. Nothing in these terms and conditions excludes or limits our liability for death or personal injury caused by negligence or fraudulent misrepresentation made by us or our partners.

## **6. Force Majeure**

6.1 Neither TPXimpact, the Combined Authority, nor its partners shall be in breach of these terms and conditions, nor liable for any delay in performing, or failure to perform, any of its obligations pursuant to these terms and conditions if such delay or failure results from events, circumstances or causes beyond its reasonable control.

## **7. Governing Law and Jurisdiction**

7.1 These terms and conditions shall be governed by and interpreted in accordance with the laws of England and Wales and you hereby submit to the exclusive jurisdiction of the English courts.